The Cheltenham Post

ADVERTISING RATE CARD

Breaking News...

THE ONLY newspaper for Cheltenham

Full of quality news, comment, property, lifestyle, business and all the local sport you'll need. The Cheltenham Post ... a discerning and informing guide to what's really happening in your Spa Town.

Our Rates

ADVERTISEMENT SIZE	SINGLE INSERTION 1 WEEK	4 ISSUES + BOOKING 20% DISCOUNT
FULL PAGE	£700	£560
HALF PAGE	£395	£316
QUARTER PAGE	£250	£200
FRONT PAGE BANNER	£350	£280
FRONT PAGE COLUMN	£250	£200
BACK PAGE BANNER	£250	£160
BACK PAGE COLUMN	£200	£160
RUN-OF-PAPER BANNER	£200	£160
EIGHTH PAGE	£125	£120

PROFESSIONAL SERVICES

Be seen by the WHOLE OF CHELTENHAM and advertise your business in our PROFESSIONAL SERVICES section for only £1000 for the whole year.

Price based on placing an eighth size advert for 12 months - other sizes available.

Distribution 15,000 copies across Cheltenham

PICK-UP POINTS

Arle Court Transport Hub
Asda Superstore, Hatherley Lane
Tesco Superstore, Collets Drive
Tesco, Church Road Bishops Cleeve
Morrisons, Caernarvon Road Up Hatherley
Sainsburys, Gallagher Retail Park
Sainsburys, Priors Road Oakley
Co-Op, Leckhampton Road
Co-Op, Bath Road, Leckhampton
Co-Op, Salisbury Avenue
East End Garage, Charlton Kings
Cheltenham General Hospital

COMMUNITY

On a rota

Pubs
Cafes & Restaurants Car Dealerships Indoor Markets
Department Stores
Eagle Tower Gyms
Sports Facilities
Accountants
Solicitors
Clinics & Surgeries

DON'T HAVE A DESIGNER FOR YOUR ADVERT? Advert design available at 10% of your rate card value

Example: Quarter page advert @ £250 rate card = £25 for design @ 10%

MECHANICAL DATA

FULL PAGE

315 mm (h) x 258 mm (w)

HALF PAGE H

165 mm (h) x 258 mm (w)

QUARTER PAGE

165 mm x 126 mm

BANNER & COLUMN

175 mm x 48 mm

50 mm x 258 mm

EIGHTH

85 mm x 126 mm

HALF PAGE V

127 mm x 315 mm

Artwork is required as a press-ready PDF (300dpi CMYK), JPG, TIFF or EPS files accepted. No bleed necessary.
A proof will be sent back if required.